Unite & Ignite SUMMIT

RTC

Virtual & In-Person

(Seattle, San Francisco, NYC & London)

Join RTC's Unite & Ignite Women in Tech Week during Women's History Month, March 24–27, 2025, to showcase your commitment to diversity, innovation, and helping to build confidence for women currently working in the industry. Engage top early-career talent (1–6 years of experience) and position your company as a leader in shaping the future for women in tech.

This week-long series includes a virtual summit and in-person gatherings in major cities across the US and UK, offering unparalleled opportunities to connect, recruit, and inspire the future leaders of the tech industry.

Women in Tech Week *Events*

VIRTUAL KICKOFF *Monday, March 24*	**Unite + Ignite Panel** | *6:30–7:30 PM Local Time* An inspirational discussion featuring accomplished women in tech, highlighting the importance of community and shared growth.
COMPANY-HOSTED LOCAL GATHERINGS *Tuesday, March 25*	**Unite Night** | *6–8 PM Local Time* Host in-person networking events in cities of your choice across the US, Canada, or the UK and Ireland. Showcase your workplace culture while networking with potential future hires.
VIRTUAL SUMMIT *Wednesday, March 26*	**Ignite Learning Tracks:** Skill-building sessions tailored for early-career professionals. **Sponsor Lightning Talks:** Highlight your company's thought leadership in 5-minute segments. **Peer Networking:** Build relationships with attendees who are actively seeking career opportunities. **Sponsor Booths:** Showcase your employer brand and identify potential candidates.
CLOSING CELEBRATIONS *Thursday, March 27*	Celebrate alongside early-career technologists, RTC leaders, and industry peers at our in-person events in NYC, San Francisco, Seattle, and London.

Sponsorship built to maximize your *impact*

Your **Unite & Ignite sponsorship** offers a streamlined opportunity to boost your brand's visibility, foster meaningful connections, and engage directly with top early-career tech talent in the UK. With one comprehensive package, it's never been easier to position your company as a leader in empowering women in tech.

Ready to take the next step?

Let's craft a sponsorship experience tailored to your goals. Contact Jess Rush at **jrush@rewritingthecode.org** for more details or to reserve your spot today.

Sponsorship

ENGAGEMENT OPPORTUNITIES — £2,000 *(6 spots available)*

Pre-Summit
Company-hosted in-person events in key cities on the evening of Tuesday, March 25th.

✴ Host a Unite + Ignite In-Person Event (locations first come)

Unite + Ignite Women in Tech Summit
Virtual Summit hosted on Airmeet on Wednesday, March 26th.

✴ UK Sponsor Lightning Talk (5-minute Talk)

✴ UK Sponsors Virtual Networking Lounge in Airmeet (Includes up to 5 reps)

✴ Company Information Booth

Unite Celebrations
RTC Hosted events in NYC/SEATTLE/SF BAY/LONDON on Thursday, March 27th.

✴ RTC Celebration Event in London Attendance (Includes 2 rep tickets)

BRANDING OPPORTUNITIES

These include opportunities for your company brand to be shared with the RTC Early Career Community and summit attendees throughout the week.

✴ Invite and welcome email mention

✴ Standard Conference Branding

✴ Virtual Company Info Booth (Live Wed-Thur for women to drop interest)

✴ Social post - Gold group acknowledgment

✴ Group Thank You Wrap-Up Social Post Mention

DATA + TALENT INFORMATION

This includes opportunities to obtain talent data for your pipeline.

✴ Event Resume Database

✴ Candidate Info submitted via Company Booth

SUMMIT TICKETS

REP TICKETS: For those participating in the lightning talks and/or virtual networking.

✴ 5 Rep Tickets

ATTENDEE TICKETS: For your women in tech employees to enjoy the conference. Does not include admission to celebrations. People with attendee tickets will be invited, but RSVP is required until sold out.

✴ 10 Attendee Tickets