

March 24-27 * 2025



Unite & Ignite SUMMIT

Virtual & In-Person

(Seattle, San Francisco, NYC & London)

Join RTC's Unite & Ignite Women in Tech Week during Women's History Month, March 24-27, 2025, to showcase your commitment to diversity, innovation, and helping to build confidence for women currently working in the industry. Engage top early-career talent (1-6 years of experience) and position your company as a leader in shaping the future for women in tech.

This week-long series includes a virtual summit and in-person gatherings in major cities across the US and UK, offering unparalleled opportunities to connect, recruit, and inspire the future leaders of the tech industry.

Women in Tech Week *Events*

<p>VIRTUAL KICKOFF <i>Monday, March 24</i></p>	<p>Unite + Ignite Panel 8–9:30 PM ET</p> <p>An inspirational discussion featuring accomplished women in tech, highlighting the importance of community and shared growth.</p>
<p>COMPANY-HOSTED LOCAL GATHERINGS <i>Tuesday, March 25</i></p>	<p>Unite Night 6–8 PM Local Time</p> <p>Host in-person networking events in cities of your choice across the US, Canada, or the UK and Ireland. Showcase your workplace culture while networking with potential future hires.</p>
<p>VIRTUAL SUMMIT <i>Wednesday, March 26</i></p>	<p>Ignite Learning Tracks: Skill-building sessions tailored for early-career professionals.</p> <p>Sponsor Lightning Talks: Highlight your company’s thought leadership in 5-minute segments.</p> <p>Peer Networking: Build relationships with attendees who are actively seeking career opportunities.</p> <p>Sponsor Booths: Showcase your employer brand and identify potential candidates.</p>
<p>CLOSING CELEBRATIONS <i>Thursday, March 27</i></p>	<p>Celebrate alongside early-career technologists, RTC leaders, and industry peers at our in-person events in NYC, San Francisco, Seattle, and London.</p>

Choose the sponsorship tier that matches your *goals*

Unite & Ignite sponsorships are designed to align with your company's priorities—whether it's boosting visibility, supporting professional development and growth for early-career women, or networking with top-tier tech talent. Each tier offers unique opportunities to showcase your brand and engage with the RTC early-career community.

Explore Your Options:

- * **Silver:** A strong entry-point for impactful engagement.
- * **Gold:** Amplify your presence with enhanced branding and networking opportunities. (Limited availability)
- * **Platinum:** Position your company as a premier partner with exclusive benefits and top-tier access. **(SOLD OUT)**

Ready to take the next step? *

Let's craft a sponsorship experience tailored to your goals. Contact our Partnership team at partnerships@rewritingthecode.org for more details or to reserve your spot today.

Sponsorship *Silver & Gold*

SECURE YOUR SPONSORSHIP

ENGAGEMENT OPPORTUNITIES	<i>Silver \$3,500</i>	<i>Gold \$5,000 (12 spots available)</i>
Pre-Summit Company-hosted in-person events in key cities hosted on the evening of Tuesday, March 25th.		<ul style="list-style-type: none"> *Host a Unite + Ignite In-Person Event (When space available)
Unite + Ignite Women in Tech Summit Virtual Summit hosted on Airmeeet on Wednesday, March 26th.	<ul style="list-style-type: none"> * Sponsors Virtual Networking Lounge (Includes up to 2 reps) * Company Information Booth 	<ul style="list-style-type: none"> * Sponsor Lightning Talk (5-minute Talk) * Sponsors Virtual Networking Lounge (Includes up to 3 reps) * Company Information Booth
Unite Celebrations RTC Hosted events in NYC/SEATTLE/SF BAY/LONDON on Thursday, March 27th.		<ul style="list-style-type: none"> * RTC Celebration Event Attendance (Includes 1 rep ticket per city - NYC, Seattle, SF, London)

BRANDING OPPORTUNITIES	<i>Silver</i>	<i>Gold</i>
These include opportunities for your company brand to be shared with the RTC Early Career Community and summit attendees throughout the week.	<ul style="list-style-type: none"> * Invite and welcome email mention * Standard Conference Branding * Virtual Company Info Booth (Live Wed-Thur for women to drop interest) 	<ul style="list-style-type: none"> * Invite and welcome email mention * Standard Conference Branding * Virtual Company Info Booth (Live Wed-Thur for women to drop interest) * Social post - Gold group acknowledgment * Group Thank You Wrap-Up Social Post Mention

DATA + TALENT INFORMATION	<i>Silver</i>	<i>Gold</i>
This includes opportunities to obtain talent data for your pipeline.	<ul style="list-style-type: none"> * Candidate Info submitted via Company Booth 	<ul style="list-style-type: none"> * Event Resume Database * Candidate Info submitted via Company Booth

SUMMIT TICKETS	<i>Silver</i>	<i>Gold</i>
REP TICKETS: For those participating in the lightning talks and/or virtual networking.	<ul style="list-style-type: none"> * 2 Rep Tickets 	<ul style="list-style-type: none"> * 3 Rep Tickets
ATTENDEE TICKETS: For your women in tech employees to enjoy the conference. Does not include admission to celebrations. People with attendee tickets will be invited, but RSVP is required until sold out.	<ul style="list-style-type: none"> * 5 Attendee Tickets 	<ul style="list-style-type: none"> * 10 Attendee Tickets